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Dear Prospective PANDA Model Family,

The Phoenix Women's Board of the Steele Children's Research Center, affectionately known as PANDA, is honored that your family is considering participating in the 2022 "Children Helping Children" Fashion Show and Luncheon on Saturday, May 7, 2022, at the Fairmont Scottsdale Princess. Your participation as a PANDA Model Family directly supports our mission to fund research that improves treatments and finds cures for devastating childhood diseases. The funds raised this year will allow us to purchase the NovaSeq Instrument, a state-of-the-art genome sequencing machine that is faster and more efficient than past equipment. With this new equipment, genome sequencing can be completed on 48 children in as little as 40 hours. The physician-scientists will be able to study genes at a single cell level which allows analysis of gene expression, or changes in DNA structure, which is key to early diagnosis and treatment of a multitude of pediatric diseases, including cancer, diabetes, epilepsy and many other chronic diseases.

The Steele Children's Research Center is the only academic pediatric medical research center in Arizona. Over the past 22 years – with the support from people like you – PANDA has raised over \$22 million to fund life-saving research that helps children throughout Arizona and around the world. By gaining insight into diseases once thought unstoppable, and disorders that are often misdiagnosed or under diagnosed, the Steele Children's Research Center is shaping a new era of pediatric medicine.

As a PANDA Model Family, we ask that you host or purchase a table that seats 10 for a minimum of \$2500 for each child modeling. Families with more than one child participating may purchase one premium table or multiple tables. Table placement and proximity to the runway is based upon the table level purchased and date in which full payment is received. We kindly ask that each model family purchase their table(s) no later than January 15, 2022.

Thank you for helping us to support the Steele Children's Research Center. If you have any questions, please call Lori at 602.703.8176 or Heather at 602.696.6525. You can also contact them via email at loribethl@yahoo.com or mrsheatherterveen@gmail.com.

To learn more about PANDA and the Steele Children's Research Center, visit www.azpanda.org.

Lori MacLeod & Heather Terveen

Co-Chairs, Models & Families



**Steele Children's
Research Center**